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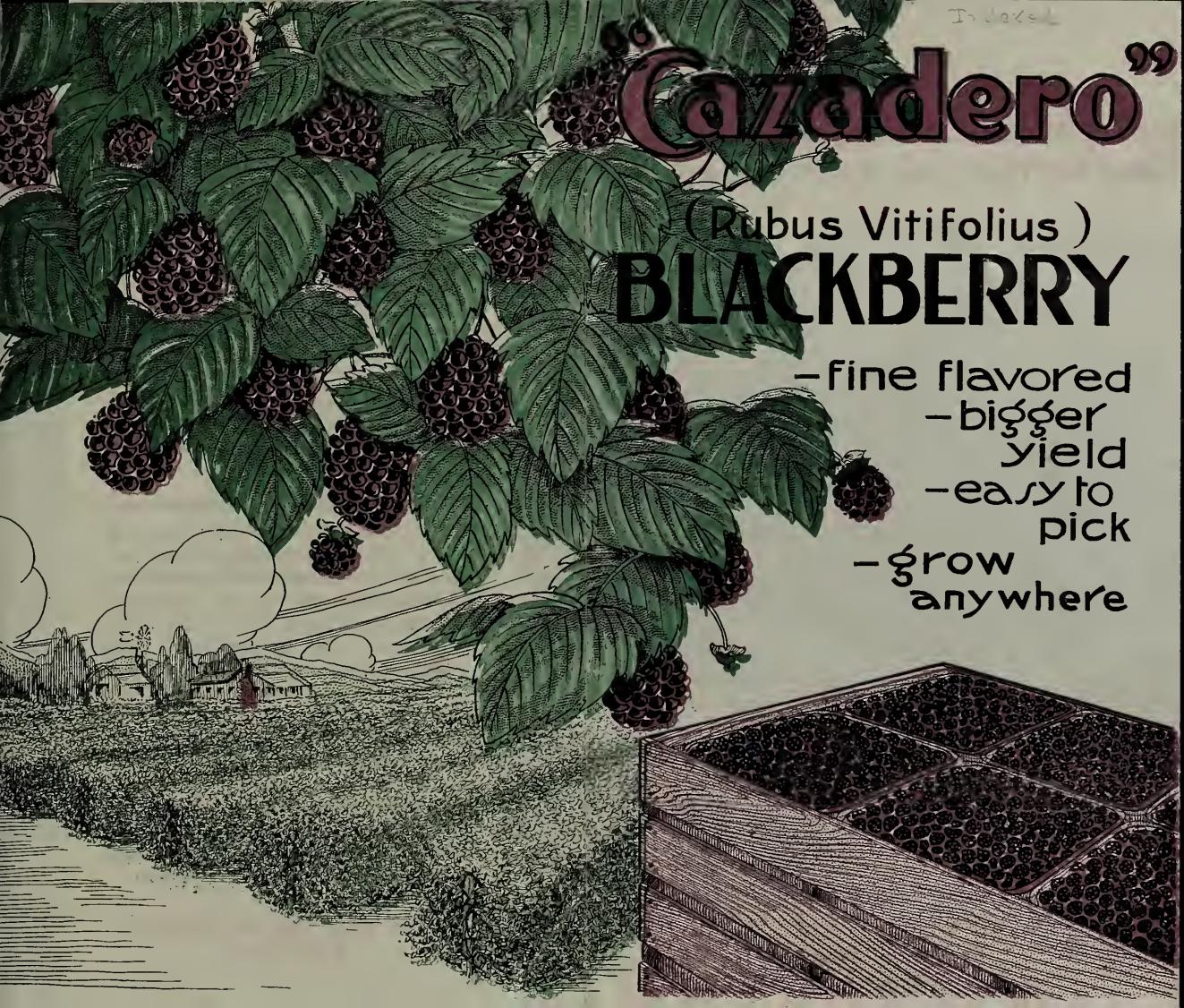
In Joke

# Cazadero<sup>™</sup>

(*Rubus Vitifolius*)

## BLACKBERRY

- fine flavored
- bigger yield
- easy to pick
- grow anywhere







# T

HE delicious wild blackberry that we used to spend hours searching for when a youngster can now be successfully cultivated in your garden.

## *The New Cazadero Blackberry*

*(Rubus Vitifolius Cazadero)*

### *Is a Seedling of the Wild Blackberry*

Heretofore no seedling of the wild blackberry had been found that would bear berries under cultivation, because this species is rarely self-fertile.

*The Cazadero, however, has now been tested for several years and has been found perfect in self-pollination and can be depended upon to bear heavy crops when planted alone in the garden.*

### *Has That Delightful Wild Flavor*

¶ The delightful flavor of the wild blackberry is not found in any of the tame, cultivated varieties, hence the ***Cazadero, which retains the wild, spicy flavor*** so much desired, is in a distinct class by itself in the blackberry family. As is well-known, the supply of the delicious wild blackberries has in the past been confined to the few berries gathered from vines found growing along fences and in pasture lots, and the demand has always far exceeded the supply procurable.



## The "Cazadero" yields the biggest, finest blackberries you ever tasted.

THE **Cazadero** BLACKBERRY was found growing on Cazadero Mountain, in Clackamas County, Oregon, by Fred Gossner, and the vigor of the vine and size of the berry attracted his attention.

The plant was dug up and given to Mr. Kline, who resides near Hillsboro, Oregon, to see if it would succeed as well under cultivation as in its wild state. It did, and Mr. Kline has grown as many as 75 crates (of 24 berry boxes to the crate) from one-sixteenth of an acre the second year after planting.

This gives some idea of the bearing qualities of the **Cazadero**. Unlike most blackberries, the vines carry berries virtually from the ground to the tip of the two-year-old cones.

The **"Cazadero"** has always proven very popular with people who have once become acquainted with it, and Mr. Kline has had no difficulty in disposing of all the berries he could produce at top prices.

The **Cazadero** makes the most delicious pies, jam and jelly. Why not plant it in your garden in place of inferior sorts? As a market variety it has no equal. A planting of **Cazadero** berries will yield you a quicker and greater return than any other berry or fruit you can plant. Drop us a line now—advising the number you need.

ONE VERY FAVORABLE feature of the **Cazadero** blackberry is its freedom from the big thorns so prominent on most blackberries. The berries can be easily picked with the bare hands, with no inconvenience or "punishment." The **Cazadero** begins to bear, in ordinary seasons, about the first of June—several weeks earlier than the common wild blackberry.

There is a steady market for the **Cazadero**—the tame berry with the wild flavor—the berry that is profitable, prolific and easily picked.

A prominent wholesaler of canned products, says:

"A blackberry that can be successfully cultivated and still retain the wonderfully rich flavor of our native wild blackberry would, in our judgment, prove to be a big success commercially.

We believe such a berry would meet with an instant demand at a good price.

"As a canning blackberry the wild berry has a flavor all its own and it has been our experience that, whenever wild blackberries are obtainable, the trade is willing to pay a big price for them on account of the flavor. We predict that such a berry as the **Cazadero** would soon become more famous and more profitable to the grower than the loganberry."

**"The Berry with the Delightful Wild Flavor"**

**Salem Nursery Company,**

Salem, Oregon

